

District Planning Framework

Definitions:

The Educational Master Plan – Articulates the district’s educational philosophy and establishes a unique identity and vision ten to fifteen years into the future based upon a comprehensive analysis of internal and external environmental data describing the district’s institutional sites and surrounding community. Quantitative and qualitative data inform a collaborative dialog between faculty, staff, administrators, and students, as well as community stakeholders, that assess the growth potential for new and existing educational programs and services, establishing strategic directions at the institutional and program level. Data used to inform the educational master plan include:

- Trends and projections in the district’s boundary area population and employment
- Trends and projections in enrollment
- Scans of current literature that inform educational planning
- A history of program reviews for academic programs and support services

The result of the educational master planning process is integration of academic planning with facilities planning, technology planning, and staffing processes to provide appropriate resources for students that facilitate learning and achievement of their academic goals, including the completion of certificates, degrees, and/or transfer to four-year universities. Built into this planning process are additional concepts derived from a diversity, equity and inclusion plan, as well as a sustainability plan. The foundation of the educational master plan is the district’s mission, vision, and values, along with five strategic areas of focus that are aligned through all levels of district and institutional site planning:

- Student access
- Learning and Student Success
- Value and Support of Employees
- Economic and Community Development
- Fiscal and Physical Resources

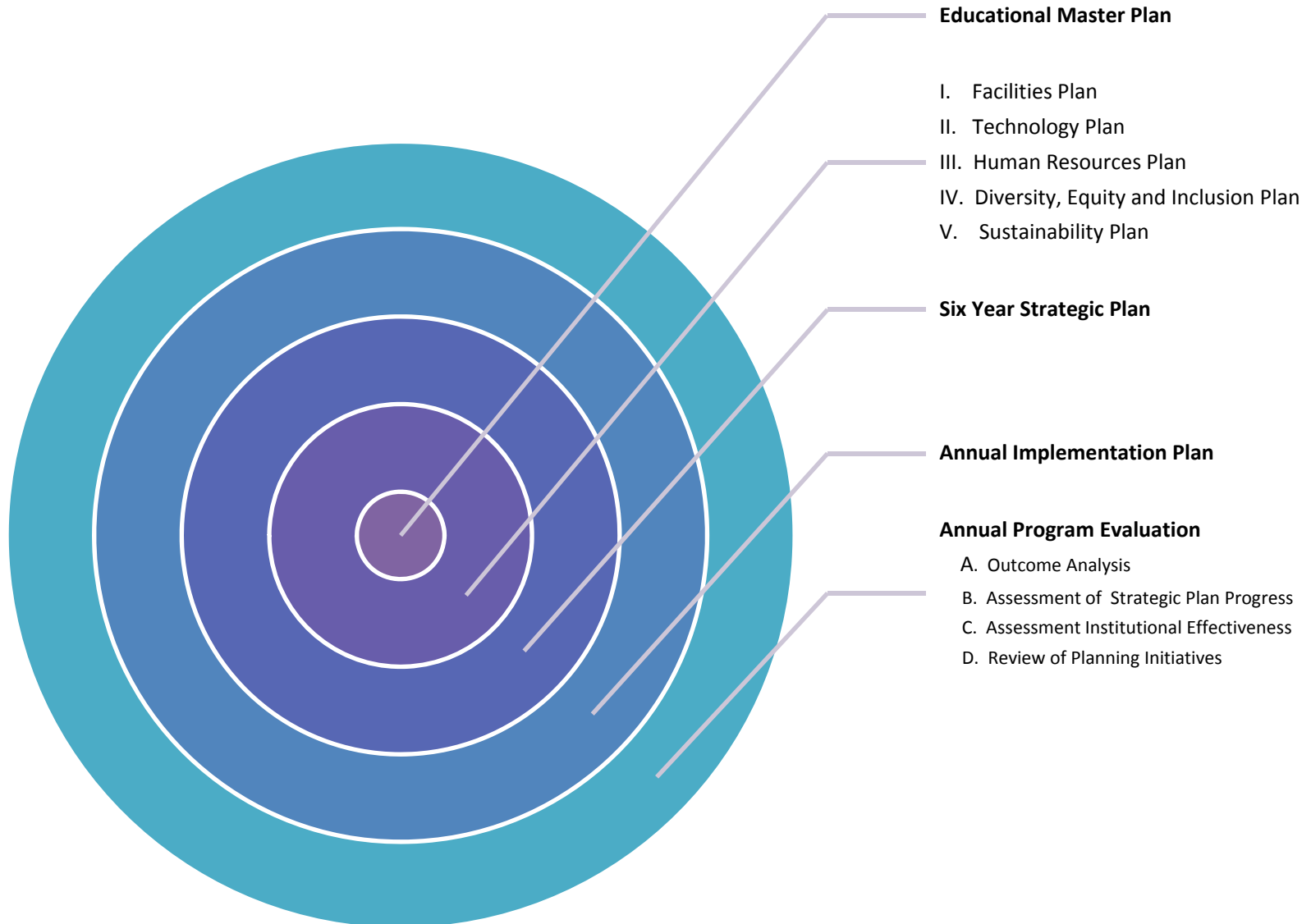
The educational master plan provides strategic directions that inform planning for facilities, technology, and staffing, along with district and institutional strategic and operational planning.

The Strategic Plan – Provides a six year institutional framework that sets goals and establishes measurable activities to address the district’s five focus areas and are consistent with the educational philosophy defined by the district’s educational master plan, mission, vision, and values. Planning activities with strategic plans are associated with key performance indicators and benchmarks of achievement. Annual assessment of the strategic plan, along with annual evaluation of student learning and service outcomes inform the cycle of continuous quality improvement and provide quantitative and qualitative data that help determine institutional effectiveness. Institutional strategic plans are informed by environmental scan data which define characteristics of the college service areas, including population and enrollment trends, as well as regional workforce needs.

Operational Planning – Institutions allocate resources and implement activities each year consistent with the district educational master plan, mission statement, and their strategic plans. Although many annual strategic activities are described in the six year strategic plan, additional strategic activities are proposed at the unit, division, and college level as a result of annual program review and learning/service outcome evaluations that inform the next cycle of planning as part of continuous improvement. Planning therefore drives local budget development and resource allocation, and is assessed the following year using measurable outcome indicators. Institutional effectiveness is assessed by evaluating outcomes at the program, division, and district site levels. Reports of operational and strategic planning outcomes are made to the Board of Trustees each year in August, addressing prior year planning outcomes.



Planning Model:





GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Planning Model:

